## The new Act!

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with Act! v16 to propel your sales and marketing success.

Related contacts

Seamless interaction
with Microsoft®
Outlook® email



Unsupported version.
 Not available for upgrade pricing.

## age 20

Veb info tab

Email marketing with Sage E-marketing for ACT!

Reports view

Simplified navigation

Welcome page

Customizable opportunities



Unsupported version.
 Not available for upgrade pricing.

## Smart Tasks

Sage /

Outlook® contact and calendar sync

Direct import from Excel®, no .csv required

Works with Office 2010 and Windows® 7



Not available for upgrade pricing after 9/30/13.

## CT! 2012

Sage

Sage ACT! Premium Mobile<sup>2</sup>

Mobile access with Sage ACT! Connect<sup>3</sup>

Sage ACT! Scratchpad

Universal search

Gmail integration

Google Contacts<sup>™</sup> and Google Calendar<sup>™</sup> sync

Works with Internet Explorer® 9 and Firefox®4



Sage ACT! 2013

Sage ACT! Premium Mobile² with Opportunities

Social Updates<sup>4</sup>

Offline Smart Tasks<sup>5</sup>

Smart Tasks<sup>5</sup> with data/field triggers<sup>6</sup>

Optimized download and install experience

Usability improvements based on customer feedback

New wizards for remote database creation, plus database moving and sharing







Streamlined company management & global actions increase sales effectiveness

New calculated fields drive prioritization and maximize customer IQ

New History view provides an insightful look back

Act! Premium Mobile<sup>2</sup> enhancements drive productivity in the field

Usability and system improvements for speed and peace of mind



<sup>1</sup> Requires additional subscription. 2 Act! Premium Mobile requires set-up and configuration of Act! Premium (access via Web). Data access available via active Internet connection from supported device browsers. Review Act! system requirements at act.com/systreq. You are responsible for all data-related charges. 3 Mobile requires additional subscription to Act! Connect for Act! Pro users. 4 This feature is not available in Act! Premium (access via web). 5 Sage E-marketing for ACT! steps will not run offline. 6 Data/field triggers are only available in Contact and Opportunity entities.